

Promotion Plan

STATUS COLOR LEGEND & TOGGLE

Not Started	In Progress	Delayed	Complete	Custom 1	Custom 2	Custom 3	Custom 4
ON	ON	ON	ON	OFF	OFF	OFF	OFF

TASK	STATUS	OWNER	ASSIGNED TO	ANTICIPATED START DATE	ANTICIPATED END DATE	ACTUAL START DATE	ACTUAL END DATE	BUDGET	ESTIMATED COST	ACTUAL COST	Comments
Review meeting Promotion Team	In Progress			19/01/2022	19/01/2022	19/01/2022		£0	£0	£0	
Present output from meeting to Committee for approvals	Not Started			27/01/2022	27/01/2022						
Current member interaction / communication improvements. Member skills input.	Not Started			28/01/2022	01/06/2022			£0	£0	£0	
Reception Opening Hours / Welcome glass signage	In Progress			04/01/2022	24/02/2022			£0	£0	£0	
Website development / ownership co-ordinator / maintenance / social media plan	Not Started			19/01/2022	01/03/2022			£0	£0	£0	
Graphics re brand (agency)	Not Started			28/01/2022	01/04/2022			£0	£0	£0	
Refurb Bar Opening promotion	Not Started			24/02/2022	01/04/2022			£0	£0	£0	
Kitchen promotial (once up graded)	Not Started			24/02/2022	31/03/2022			£0	£0	£0	
Simple A Board(s) for entrance	Not Started			28/01/2022	28/02/2022			£0	£0	£0	
Advertising banner Boot Fairs - roadside and canal bank . "Boot Fair this Sunday"	Not Started			24/01/2022	31/03/2022			£0	£0	£0	
2022 - Outline of events (pandemic permitting) Boot Fairs Quiz Nights Music Events. Charity Events etc	Not Started			01/02/2022	01/03/2022			£0	£0	£0	
	Not Started							£0	£0	£0	
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